



BC Cancer Foundation
Supporting research & care at BC Cancer Agency

musica intima
VOCAL ENSEMBLE

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FOR IMMEDIATE RELEASE

“Run, Jump, Bounce, Dance, Sing, Love, Smile, and Ride”: musica intima and Team Finn make fundraising fun again

Vancouver, BC— April 20, 2010 — Internationally-renowned vocal ensemble musica intima will partner with Team Finn from *The Ride to Conquer Cancer* for its annual **season soirée**, May 12 at 7:30 p.m. at the Heritage Hall Ballroom in Vancouver.

season soirée: a joint fundraiser benefiting the BC Cancer Foundation and musica intima is the brainchild of musica intima’s general manager Janna Crown, who is also a member of Team Finn, a group of cyclists who ride to remember Finn Sullivan by celebrating life in a way that he taught others to celebrate it.

“I did *The Ride to Conquer Cancer* last year and heard Patrick Sullivan – Finn’s dad – speak. I was truly inspired by his story, and his courage to do *The Ride* and tell his story,” says Crown.

The story of Finn, who died at age three from a rare form of childhood cancer, is an inspiring tale of a special boy who would run, jump, bounce, dance, sing, love, smile, and ride his way through life, despite the challenges of battling cancer.

Crown was moved when she learned that Finn really enjoyed art and music, and that these gave him tremendous strength through his treatments.

“Speaking with Patrick really brought home the universal reach of music. We need music and we need the arts. It isn’t just about coming to concerts and buying CDs. It’s about quality of life, and that’s something that affects all of us,” says Crown.

Quality of life is exactly what is at stake in the current arts-funding climate, which prompted Crown’s realization that musica intima should join forces with a not-for-profit in another sector, to explore the relationship between the two.

“Music enriches our lives in so many ways,” says Crown, “I hope that this joint fundraiser will highlight this relationship.”

season soirée will be a joyous evening of live music, wine, confections, and a spectacular silent auction, inspired by Team Finn’s motto — Run, Jump, Bounce, Dance, Sing, Love, Smile, and Ride – in honour of Finn Sullivan’s vivacious life. Proceeds will benefit the BC Cancer Foundation and musica intima.

May 12, 2010 at
Heritage Hall Ballroom
3102 Main Street, Vancouver, BC

7:30pm

Tickets: \$50
Available at musicaintima.org or by calling 604.731.6618

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musica intima (musicaintima.org) Internationally renowned for their warm and engaging stage presence, impeccable musicianship, and unique perspective on ensemble singing, musica intima has earned a reputation as Canada's most exciting vocal ensemble. "The flexibility and agility that are a function of their small size is partly what makes them so exciting," says Lloyd Dykk of Vancouver's *Georgia Straight*. But what makes musica intima truly unique, is that the twelve singers rehearse and perform without a conductor. In rehearsal they exchange ideas freely while exploring their own musical creativity. In performance, they engage the audience with a spontaneity and freshness all their own. A distinctly Canadian ensemble, musica intima regularly commissions and premieres works by Canada's leading composers and has graced the stages of some of Canada's best known festivals and concert halls. They have also participated in many international festivals, including their upcoming performance at the 2011 National ACDA Conference in Chicago, Illinois. musica intima has released five recordings with the ATMA label, including their latest release, Canadian choral music CD *into light* (2010), along with their CBC records release *nativite* (2002), nominated for a Western Canadian Music Award, and their Juno award-nominated disc *musica intima* (1998).

The Ride to Conquer Cancer® (conquercancer.ca) benefiting BC Cancer Foundation is an epic weekend where thousands of men and women rally in Vancouver to cycle to Seattle in two days. The inaugural *Ride* in 2009 raised over \$7 million for research at the BC Cancer Agency. The second annual is on June 19-20, 2010. Riders are supported by hundreds of volunteers and crew members who will provide meals, water and snack stops, gear transport, portable restrooms, safety on the streets, comprehensive medical services and an overnight campsite complete with tents, massages, and hot showers. For more information, visit www.conquercancer.ca or call 888.771.BIKE. All you need is a bike, a helmet and a little motivation!

Team Finn (teamfinn.com) started as a small idea. A homage. A tribute. A tribute to a brother, a son and a friend. A tribute to a remarkable boy who taught so many so much. A boy with the courage of a lion. A boy with cancer. A boy who lived. A boy who died. A boy who touched a remarkable number of people in three short years and continues to do so today. Team Finn has a Finnspired mantra and is about celebrating life in a way Finn taught us by Running Jumping Bouncing Dancing Singing Loving Smiling and Riding every chance we get. Aside from raising fun, Team Finn is also committed to raising funds. In 2009, Team Finn raised over \$170,000 for the BC Cancer Foundation in *The Ride to Conquer Cancer*, to fund cancer research in British Columbia. In 2010 Team Finn is back with over 100 riders (the largest team in Canada) with a goal of raising over \$400,000.

BC Cancer Foundation (bccancerfoundation.com) raises funds to support breakthrough research and enhancements to patient care at the BC Cancer Agency, throughout British Columbia. The Foundation maintains offices in, and provides support to the BC Cancer Agency's five regional centres, in Abbotsford, Fraser Valley, Southern Interior, Vancouver, and Vancouver Island. The BC Cancer Agency, an agency of the Provincial Health Services Authority, provides a comprehensive cancer control program for everyone in B.C. and Yukon. BC Cancer Foundation is committed to raising funds to reduce the incidence of cancer, the mortality rate from cancer, and improve the quality of life for those who live with cancer. Our vision is a world free from cancer.



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